

**\$15,000**

(\$4,000 additional)

**5,000,000**

**\$11,000**

(\$3,500 additional)

**4,000,000**

**Special TV Coverage**

**\$7,500**

(\$3,000 additional)

**3,000,000**

**You're on radio**

**\$4,500**

Social Sponsored Ad (\$2,000 additional)

**2,000,000**

**You're on TV**

**\$2,500**

(\$1,500 additional)

**1,000,000**

Social Boosted Post

**\$1,000**

Social Media Post (\$500 additional)

**750,000**

**\$500**

Class Act Email

**500,000**



summond by



\*Max payout through 2020-2021 program is \$15,000 per school. Hero Grants are paid out after performance thresholds are met. Payouts to schools are designated as a marketing benefits and donations. Checks are made payable directly to the winning schools. This offer expires after a total of \$100,000 is paid out. This offer may be altered or ended without notice.